

Transformational Leadership  
Planning Meeting  
September 26-30, 2007

Stewardship Organizations

The following pages are provided to introduce you to the three organizations that are co-facilitating this meeting and are the overall stewards of the Transformational Leadership project sponsored and supported by  
The Fetzer Institute

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| <p>James MacGregor Burns Academy of Leadership<br/>International Leadership Association<br/>The Fetzer Institute</p> |
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## James MacGregor Burns Academy of Leadership

“That people can be lifted into their better selves  
is the secret of transforming leadership.”  
– James MacGregor Burns

Established in 1981, the James MacGregor Burns Academy of Leadership pursues a bold mission: “to foster leadership excellence through scholarship and education, with special attention to advancing the leadership of groups historically underrepresented in public life.”

The vision that informs our work at the Academy is of a world where able leadership has resulted in peace, social justice, environmental sustainability, and shared prosperity—locally, nationally, and internationally.

We are named after Pulitzer Prize winning scholar and author, James MacGregor Burns, to pay tribute to his role in creating the field of leadership studies and describing a kind of leadership—transformational leadership—that is self-aware, respectful of others, and visionary.

While our approach to scholarship includes all methods that help us understand and develop able leadership, we are particularly interested in theories, models, tools, and experiences that encourage and develop such transformational abilities in individuals and groups, and that help us understand leadership as a complex, interactive process.

### Program Overview

Our programs, which implement our vision of transforming leadership locally, nationally, and worldwide, are tailored to the diverse audiences we serve.

- Our vision of transforming leadership worldwide led us to found and provide a home for the International Leadership Association (ILA). ILA is a membership organization that hosts an annual conference and provides opportunities for virtual networking and access to a number of publications.
- Our dedication to strengthening and transforming leadership and institutions within United States is anchored in our Center for Leadership and Organizational Development (CLOE), which offers consulting, training, assessment, and coaching services to governmental, nonprofit, and for-profit mission-driven organizations.
- Our commitment to helping the state of Maryland become a demonstration site for excellence in government and civic life within a pluralistic society is realized in the programming of The Howard Peter Rawlings Center for Public

Leadership, which serves state and local elected officials and community leaders as well as University of Maryland undergraduates.

In addition, the Academy serves undergraduate students through its own academic programs and courses, and through curricular development and staffing of graduate programs offered by the School of Public Policy. Primary among these are three highly selective programs:

- The College Park Scholars Public Leadership Program, a living-learning program for freshman and sophomore students.
- The Rawlings Undergraduate Fellowship Program, part of the Howard Peter Rawlings Center, for a diverse group of juniors and seniors who have demonstrated leadership ability, and
- The Executive Masters Program in Public Management, designed for mid-level practicing leaders in the public sector.

All of our efforts are rooted in a strong emphasis on quality scholarship. Our senior scholars and fellows do research and publish on a wide variety of leadership topics. Research centers, anchored by core Academy Distinguished Scholars, focus on three scholarly areas of study of special interest to us. Our public events highlight knowledge emerging from research, scholarship, and reflective practice.

- The African-American Leadership Center (AALC) focuses on policies and leadership practices of and affecting African Americans, supplementing research studies with technical assistance services to organizations.
- The Center for the Advanced Study of Leadership (CASL) is dedicated to the development of foundational scholarship in leadership studies.
- The Transformational Leadership Center (TLC) explores the psycho-spiritual roots of current problems as well as their solutions in changes of mind, heart, behaviors, and structures. In doing so, it seeks out cutting-edge ideas for addressing the challenges characteristic of today's complex, interdependent world.
- The UMD Leadership Network encourages scholarly exchange between and among faculty, graduate students, and other researchers at the University of Maryland.

Carol S. Pearson, Director

For more information, please visit: [www.academy.umd.edu](http://www.academy.umd.edu)

# International Leadership Association

## Our Vision

Transforming Leadership Knowledge and Practice Worldwide.

## Our Mission

The International Leadership Association (ILA) is the global network for all those who practice, study and teach leadership.

The ILA promotes a deeper understanding of leadership knowledge and practices for the greater good of individuals and communities worldwide.

## Our Commitment

The principal means by which our mission is accomplished is through the synergy that occurs by bringing together public and private sector leaders, scholars, educators and consultants from many disciplines and many nations.

## Our Values

- Inclusion: Nurtures and promotes broad and diverse membership engagement.
- Intent: Encourages leadership initiatives that advance the field of leadership and contribute to the greater global good.
- Interconnection: Builds upon the shared interests and complementary talents of members to support individual and collective goals.
- International perspectives: Respects cultural contexts and facilitates learning and networking across national boundaries.
- Integrity: Insists upon effective and ethical leadership practices and sound scholarship.

## ILA strives to:

- Strengthen ties between those who study and those who practice leadership;
- Serve as a forum where people can share ideas, research and practices about leadership;
- Foster effective and ethical leadership in individuals, groups, organizations, and governments in the global community; and
- Generate and disseminate interdisciplinary research and develop new knowledge and practices.

Our global membership is made up of business leaders, consultants and coaches, directors and staff of leadership programs, higher education administrators, nonprofit and government leaders, professors and scholars, and students of leadership, among others.

The ILA is based at the James MacGregor Burns Academy of Leadership at the University of Maryland in College Park, Maryland.

For more information, please visit: [www.ila-net.org](http://www.ila-net.org).

## THE FETZER INSTITUTE

The Fetzer Institute is a private operating foundation whose mission is to foster awareness of the power of love and forgiveness in the emerging global community. This mission rests on the conviction that efforts to address the critical issues facing the world must go beyond political, social, and economic strategies to the psychological and spiritual roots of these issues.

Inspired by the vision of its founder and benefactor, John E. Fetzer, the Institute's guiding purpose is to awaken into and serve Spirit for the transformation of self and society, based on the principles of wholeness of reality, freedom of spirit, and unconditional love.

The Institute is located in Kalamazoo, Michigan, where Mr. Fetzer spent much of his life as a pioneer in radio and as a spiritual visionary. He once characterized the purpose of the Institute when he said, "During my life, I've known many people who were successful primarily because they showed loving concern for others... They acted in a loving manner and changed their little corner of the world by doing so. I think that love is the core energy that rules everything."

The Institute believes that the critical issues in the world can best be served by integrating the inner life of mind and spirit with the outer life of action and service in the world. This is the "common work" of the Fetzer Institute community and the emerging global culture. Toward this end, the aim of program work at The Fetzer Institute is to integrate Spirit and its attributes of love and forgiveness into the lives of individuals and communities.

The intent of program work at the Institute is to reveal, inspire, and serve the global awakening that is turning the tide of our times from fear and violence to love and forgiveness.

With this in mind, the Institute's program areas are designed:

- to bring the transformative power of love and forgiveness into the center of our individual and collective lives through programs that support Individual and Community Transformation
- to explore the complementary paths of science and spirituality for a more complete understanding of the foundations of love and forgiveness through programs that strengthen the common inquiries of Science and Spirituality
- to give visibility and voice to a global awakening of love and forgiveness through programs that deepen and expand Communications and Outreach.

For more information about the Fetzer Institute, please visit [www.fetzer.org](http://www.fetzer.org).